



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

# CONTRACT

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>489638 /       |  | <u>Alt Order #</u><br>06279721                         |
| <u>Product</u><br>AMER ACTION NETWORK        |  |  |
| <u>Contract Dates</u><br>10/25/12 - 11/06/12 | <u>Estimate #</u><br>2872                  |  |
| <u>Advertiser</u><br>American Action Network |  | <u>Original Date / Revision</u><br>10/25/12 / 10/25/12 |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast       | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>KVVU                       | <u>Account Executive</u><br>Teresa Difuria | <u>Sales Office</u><br>TELEREP-PHIL                    |
| <u>Special Handling</u>                      |  |  |
| <u>Demographic</u><br>Adults 35+             |  |  |
| <u>IDB#</u>                                  | <u>Advertiser Code</u>                     | <u>Product Code</u>                                    |
| <u>Agency Ref</u>                            |  | <u>Advertiser Ref</u>                                  |

And:

**American Media & Advocacy Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

| *Line         | Ch          | Start Date        | End Date              | Description               | Start/End Time        | Days            | Length        | Spots/Week        | Rate                | Type        | Spots      | Amount              |
|---------------|-------------|-------------------|-----------------------|---------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|------------|---------------------|
| N 32          | KVVU        | 10/29/12          | 10/29/12              | Fox 5 News at 5           | 5-530p                |                 | :30           |                   |                     | NM          | 3          | \$1,350.00          |
|               |             | <u>Start Date</u> | <u>End Date</u>       | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |            |                     |
| Week:         |             | 10/29/12          | 11/04/12              | 1-----                    |                       |                 |               | 1                 | \$650.00            |             |            |                     |
|               | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u>     | <u>Description</u>        | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Type</u> |            |                     |
|               | 1           | KVVU              | 10/29/12-11/04/12     | Fox 5 News at 5           | 5-530p                | M-----          | :30           |                   | <del>\$650.00</del> | NM          |            |                     |
|               |             |                   | See MG 32.2,32.3,32.4 |                           |                       |                 |               |                   |                     |             |            |                     |
|               | 2           | KVVU              | 10/29/12-10/29/12     | Special Early News        | Special Early News    | M-----          | :30           |                   | \$775.00            | NM          |            |                     |
|               | Ⓜ           |                   | MG for 39.1,32.1      |                           |                       |                 |               |                   |                     |             |            |                     |
|               | 3           | KVVU              | 10/29/12-11/02/12     | The Simpsons              | M-F 11:35p-12:05a     | MTuWThF----     | :30           |                   | \$350.00            | NM          |            |                     |
|               | Ⓜ           |                   | MG for 39.1,32.1      |                           |                       |                 |               |                   |                     |             |            |                     |
|               | 4           | KVVU              | 10/29/12-11/02/12     | Friends                   | M-F 12:05-1:05a       | MTuWThF----     | :30           |                   | \$225.00            | NM          |            |                     |
|               | Ⓜ           |                   | MG for 39.1,32.1      |                           |                       |                 |               |                   |                     |             |            |                     |
| N 39          | KVVU        | 10/29/12          | 10/29/12              | Fox 5 News at 5 MF 530-6p | M-F 530-6p            |                 | :30           |                   |                     | NM          | 0          | \$0.00              |
|               |             | <u>Start Date</u> | <u>End Date</u>       | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |            |                     |
| Week:         |             | 10/29/12          | 11/04/12              | 1-----                    |                       |                 |               | 1                 | \$700.00            |             |            |                     |
|               | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u>     | <u>Description</u>        | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Type</u> |            |                     |
|               | 1           | KVVU              | 10/29/12-11/04/12     | Fox 5 News at 5 MF 530-6p | M-F 530-6p            | M-----          | :30           |                   | <del>\$700.00</del> | NM          |            |                     |
|               |             |                   | See MG 32.2,32.3,32.4 |                           |                       |                 |               |                   |                     |             |            |                     |
| <b>Totals</b> |             |                   |                       |                           |                       |                 |               |                   |                     |             | <b>120</b> | <b>\$153,855.00</b> |

| Time Period         | # of Spots | Gross Amount        | Net Amount          |
|---------------------|------------|---------------------|---------------------|
| 10/01/12 - 10/28/12 | 20         | \$45,350.00         | \$38,547.50         |
| 10/29/12 - 11/06/12 | 100        | \$108,505.00        | \$92,229.25         |
| <b>Totals</b>       | <b>120</b> | <b>\$153,855.00</b> | <b>\$130,776.75</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6279721 TRF# 489638  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 610-225-1191  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*  
OCT25/12 09.56

ADV # ADV. NAME ISS/AMER. ACTION NETWORK  
AGY # AGY. NAME AMERICAN MEDIA & ADVOCACY GROUP

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # OFF. # 762 SALESMAN #  
BUYER NAME BEN ANGLE  
SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6279721

CLASS: NATL. LOCAL REGIONAL

PRDCT AMER ACTION NETWORK EST#2872 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT26/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT25/12 09.56

REP: TO ROSE  
FR NIKKI  
OK'D M3 SEE LINES 75-77  
TOTAL SAME  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

| LINE# | REP   | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
| :     | LINE# | :  | :           | :    | :   | :    | DATE       | DATE     | /WK     | INVT      | :    | SPTS:     |

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 2872

|    |   |  |           |    |  |          |       |       |   |  |     |   |
|----|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|
| 32 | S |  | 500P-530P | 30 |  | \$650.00 | 10/29 | 10/29 | 0 |  | MON | 0 |
|----|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|

PROGRAM : FOX 5 NWS-5  
RA35-64 : 0.9

|    |   |  |           |    |  |          |       |       |   |  |     |   |
|----|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|
| 75 | A |  | 400P-430P | 30 |  | \$775.00 | 10/29 | 10/29 | 1 |  | MON | 1 |
|----|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|

PROGRAM : NEWS  
RA35-64 : 0.9  
ORD COM1 : PRG CHG DUE TO BASEBALL. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.  
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-32 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-39 FOR 1 SPOT/WK

REP HEADLINE# 6279721 TRF# 489638  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 09.56  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

|   |   |  |             |    |  |          |       |      |   |  |     |   |
|---|---|--|-------------|----|--|----------|-------|------|---|--|-----|---|
| 76  | A |  | 1135P-1205A | 30 |  | \$350.00 | 10/29 | 11/2 | 1 |  | M-F | 1 |
| PROGRAM : SIMPSONS  |   |  |             |    |  |          |       |      |   |  |     |   |
| RA35-64 : 0.9   |   |  |             |    |  |          |       |      |   |  |     |   |
| ORD COM1 : PRG CHG DUE TO BASEBALL. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. |   |  |             |    |  |          |       |      |   |  |     |   |
| PART OF A MAKEGOOD MADE UP OF LINES 75-77                                     |   |  |             |    |  |          |       |      |   |  |     |   |

|   |   |  |            |    |  |          |       |      |   |  |     |   |
|---|---|--|------------|----|--|----------|-------|------|---|--|-----|---|
| 77  | A |  | 1205A-105A | 30 |  | \$225.00 | 10/29 | 11/2 | 1 |  | M-F | 1 |
| PROGRAM : FRIENDS   |   |  |            |    |  |          |       |      |   |  |     |   |
| RA35-64 : 0.9   |   |  |            |    |  |          |       |      |   |  |     |   |
| ORD COM1 : PRG CHG DUE TO BASEBALL. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. |   |  |            |    |  |          |       |      |   |  |     |   |
| PART OF A MAKEGOOD MADE UP OF LINES 75-77                                     |   |  |            |    |  |          |       |      |   |  |     |   |

|   |      |        |                       |    |  |          |       |       |     |          |             |   |
|---|------|--------|-----------------------|----|--|----------|-------|-------|-----|----------|-------------|---|
| 39  | S    |        | 530P-600P             | 30 |  | \$700.00 | 10/29 | 10/29 | 0   |          | MON         | 0 |
| PROGRAM : FOX 5 NWS530  |      |        |                       |    |  |          |       |       |     |          |             |   |
| RA35-64 : 1.2   |      |        |                       |    |  |          |       |       |     |          |             |   |
| STATION MAKEGOOD OFFERS:  |      |        |                       |    |  |          |       |       |     |          |             |   |
| M3  | OK'D | BUY#32 | MISSED: MON/500P-530P |    |  |          | OCT29 |       | 30S | \$650.00 | (OCT24/12)  |   |
|   |      | BUY#39 | MON/530P-600P         |    |  |          | OCT29 |       | 30S | \$700.00 |             |   |
|   |      |        | OFFER: MON/400P-430P  |    |  |          | OCT29 |       | 30S | \$775.00 | PLS ADVISE. |   |
|   |      |        | & M-F/1135P-1205A     |    |  |          | OCT29 |       | 30S | \$350.00 |             |   |
|   |      |        | & M-F/1205A-105A      |    |  |          | OCT29 |       | 30S | \$225.00 |             |   |
| CMT: PRG CHG DUE TO BASEBALL. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. |      |        |                       |    |  |          |       |       |     |          |             |   |

OCT/12 45350.00 NOV/12 108505.00 CONTRACT TOTAL 153855.00  
TOTAL SPOTS 120

MARKET TOTALS \$404,881 KVVU 38% KSNV 29% KLAS 14% KTNV 9% KVMY 8% KVCW 2% CABL 0%  
KTUD 0%

SVC- NSI  
DEMOS- RA35-64\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE